

Are you Switched On... to Digital Signage?

Our Products Include:

AV Solutions
Control Systems (AMX)
Commercial LCD Displays
Custom Screen Solutions
Digital Signage Software
Hi Bright LCD Displays
Interactive Solutions
Large Format Video Walls
Media Players
Network Infrastructure
Outdoor Display Solutions
Projection Displays

Our Services Include:

Consultancy
Creative Design
Data Integration
Project Management
Installation
Network Management
Service & Support
System Design
Training



ICION Systems, Cecil House,
27 High Street, Hoddesdon, Hertfordshire, EN11 8SX
tel: +44 (0) 844 800 0831 fax: +44 (0) 844 800 0832

Digital Signage made Simple!

■ www.icionsystems.co.uk



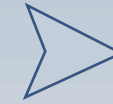
Digital Signage from ICIION Systems...

Whatever the size and nature of your business environment; creating awareness and maximising sales revenue will be high on your agenda. That's why we develop solutions specifically with this ethos in mind. But it doesn't stop there. We believe that we need to truly understand your business to be able to really make a difference, and it's this customer-centric approach that makes ICIION Systems your perfect choice of partner.



Looking Good...

The key to the ICIION CMS is the use of templates to separate the visual design and animation from the editorial content. Our experienced team of graphic designers will work directly with you or through your creative advisers to develop a set of templates to provide the framework that best expresses your brand message. Setting a new standard of quality the ICIION CMS delivers 1920 x 1080 pixels (and beyond!!) at an incredible 75 live-rendered frames per second meaning incredibly vibrant colours and a really smooth look. Guaranteed.



Future Proofed...

When you choose someone to do business with, you want a partner who you can rely on now and in the future. At ICIION we cater for all of your Digital Signage requirements no matter how large or small. We are also committed to a consistently high level of investment in research and development. In this way we have continued to create pioneering hardware and software technologies guaranteed to help move your business in the right direction.

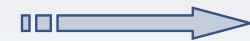


More from your Data...

ICIION Digital Signage Solutions have been designed to integrate and utilise data from a wide range of Database solutions including Stock Control and EPOS systems, Call Management Software, Property Databases and just about any other type of Database employed by your organisation. Not only can we pull and redisplay content from your database but we can actually drive schedules and trigger certain messaging or promotions based upon the data received.

Screen Technology...

No matter how large or small the requirement you can be assured that we have the right screen technology for your application. Here at ICIION we have direct relationships with many of the worlds leading screen manufacturers as well as the ability to create custom LCD Screens for your exacting requirements. We supply and can customise all sizes of screen as well as specialist displays including hi brightness and weatherproof solutions.



Content Management...

At the heart of all our Digital Signage Solutions is the ICIION CMS (Content Management Solution). The ICIION CMS enables customers to create, schedule and deliver their own vibrant, animated content dynamically to display screens across a network of sites locally, nationally or globally. Through pre-configured hardware and an intuitive software application, your existing staff can easily manage content, graphics and animation targeted to chosen audiences. Scheduling of content is done via the user interface allowing you to create simple or complex schedules ensuring your message is delivered at the right times.

Leave it to us...

Whether you are implementing a Digital Signage Solution in retail stores, corporate offices, retail banks or other public venues, our client services team understands and has experience in all aspects of these projects. The end result is a reliable Digital Signage Network that delivers results from day one, and continues to evolve and deliver throughout the life cycle of your solution. For more information and to arrange a free consultancy and demonstration please call:

0844 800 0831



■ www.icionsystems.co.uk